

Project Zo-Dichtbij

2020

2019

- NOV • preparing Zo-Dichtbij plans 2020 - 2023
- OCT • updates releases
- JUL • introduction in municipality 3 -5
- JAN • Introduction in municipality 2

2018

- SEP • Seedstrategy G4
- JUL • Introduction Zo-Dichtbij in Rotterdam
- MAY • release V1.3 en V2.3
- MAR • Implementing first existing modules (APIs)
- FEB • Live test in IJsselmonde
- JAN • Test release V2.1

2017

- DEC • Release V2.1: waaganalyse
- NOV • Test release V1.1
- OCT • Release V1.1 matchmaking
- SEP • Prepare visualisation and mapping interface
- AUG • Start dreamteam
- JUN • Establish Dreamteam - development interface
- MAY • Seedfunding BAVO/SGS fund
- APR • Styleguide Zo-Dichtbij
- FEB • Naming and branding Zo-Dichtbij

2016

- DEC • Explore seedfunding (funds)
- NOV • Kick-off meeting Living Lab setting (valorize platform)
- OCT • Defence dissertation
- SEP • Involve software developers
- AUG • Pitch platform idea VWS and local governments (Rotterdam, the Hague)
- JUL • Involvement private investor
- MAY • Experimental testing MVP
- APR • Dialogues for helpchat
- FEB • Experimental design (Bluemix/Watson)

2015

- DEC • Pitch Zo-Dichtbij potential customers
- OCT • Archimate solution architecture
- APR • User tests paper prototype and clickable model
- FEB • Development personas and scenarios
- JAN • Involvement of municipality Rotterdam in Living Lab

2014

- DEC • First revenue models for the platform
- SEP • Involve elderly (55-77) and informal caretakers in Living Lab
- JUL • Start Living Lab setting (university, SMEs, Multinationals)
- MAY • Start Non-profit Foundation Zo-Dichtbij
- MAR • Focus on platform envelopment
- FEB • Platform app as in-between solution

2013

- DEC • Focus on matchmaking
- SEP • Involve elderly and patient bonds
- JUL • 4 Focus groups - qualitative research
- APR • List of platform functionalities based on 70 interviews
- MAR • Establishment Expert team
- FEB • Start promotion at Delft University of Technology (TPM)

Project start